TRACTEBEL ENERGIA S.A.

A PUBLICLY HELD COMPANY – CNPJ 02.474.103/0001-19
NIRE 4230002438-4

MATERIAL FACT

Pursuant to the provisions of CVM Instruction 358 of January 3 2002, Tractebel Energia S.A. ("Tractebel") announces to its shareholders and the market in general that in accordance with CVM Instruction 384 of March 17 2003, it has hired ITAÚVEST DTVM S.A., a joint stock company with registered offices at Praça Alfredo Egydio Souza Aranha, 100 – T. Conceição 7th floor, in the city of São Paulo, enrolled in the Brazilian corporate tax register (CNPJ/MF) under number 92.880.749/0001-99, to exercise the function of market maker for its common shares ("TBLE3") on BM&FBOVESPA - the São Paulo Stock Exchange ("Market Maker") from August 24, 2011 until August 23, 2012, renewable merely through the express manifestation to this effect by the parties concerned, in replacement of BTG PACTUAL CTVM S.A. The purpose is to enhance the liquidity of the aforementioned shares. Tractebel further informs that it has a free float of 204,098,934 common shares and that it has not signed any agreement regulating the exercise of voting rights or the purchase and sale of its own shares with the market maker.

Florianópolis, August 23, 2011.

Eduardo Antonio Gori Sattamini
Chief Financial and Investor Relations Officer

Manoel Arlindo Zaroni Torres
Chief Executive Officer